

1st *time* SELLING

MAXIMISE THE
SALE OF YOUR
PROPERTY



PROPERTY STYLING WITH FURNISH & FINISH

Selling your property can be stressful and you want to ensure you market to a specific demographic to sell your property. Having your home professionally styled will make your home a more inviting and appealing space to potential buyers when marketing it for sale online, in print and during open homes. You want to make potential buyers obsess over the place and show off the house's possibilities. Beautiful homes are our speciality at Furnish & Finish. Our team of skilled stylists and designers will use a combination of furniture, artwork, and accessories to highlight your home's best features to maximise its visual appeal.

For many of the homeowners we've worked with, the aim has been to achieve the highest possible sale price for their property in the shortest possible time by creating a vision that attracts more buyers. Furnish & Finish projects regularly and significantly outperform average property clearance rates. We offer a range of flexible packages and prices catering to all budgets.

YOU DON'T
GET A SECOND
CHANCE TO
MAKE A FIRST
IMPRESSION



THE PROCESS

1 Consultation: One of our professional property stylists will visit your home for an obligation-free quote. When our Client Relationship Manager (CRM) visits the property, they will discuss with the client or real estate agent:

- What should be completed to prepare the property for inspections and real estate photography
- Should the property be completed as a 'full style' or 'partial style'
 - Full style is when the property is empty prior to styling and is fully furnished. Having your property fully furnished will allow our team to optimise the appeal of the space. Full styling can be highly effective in maximising the sale price of your home
 - Alternatively, a 'partial style' is when the client's key furniture pieces are used within the space,

such as bed frames, dining tables, entertainment units and more. When the client intends to live in the property while it is on the market, partial styles are typically used.

- Our CRM may recommend making improvements to the space's finishes, such as paint or flooring, to appeal to more buyers. The client, however, has the final say in the decision
- The CRM will provide a quote on price and length of hire to the client that details exactly what will be provided, including soft furnishings and accessories
- Typically, the rental period is 6 to 8 weeks.

2 Approval: Following the approval of the quote, an installation date is chosen based on when property inspections and photography will take place (subject to availability).

3 Selection & Styling: Our styling team will select pieces from our extensive range of high-quality indoor and outdoor furniture, artwork, and accessories.

- To enable our in-house stylists to select the best furniture, soft furnishing, and accessories for each space, they are given access to information such as floor plans, and images taken on site. A piece of mind for clients, as it is ensured that the stylists understand the space.

4 Delivery & Installation: We will deliver and install your selection of furniture and accessories, hang the artwork, and make the beds.

- On the day of installation, an installer and removalists arrive at the house and are given specific instructions along with a floorplan of furniture and accessory placement. The team



works together to finish the styled space. From furniture placement, making and ironing of beds and accessory placement. The property is now dressed and ready to sell!

5 Collection: Our team will collect the provided goods at the end of the hire period or when your property sells. Easy!

POTENTIAL BENEFITS OF STYLING YOUR HOME:

Potential benefits of styling your home:

- Can increase the value of your home
- Decrease the amount of time your home is on the market
- Demonstrates the properties potential to potential buyers
- Assist potential buyers to visualise themselves in the home, which can lead to more interest in your home.

Our full service includes selection, styling, delivery, and installation across Sydney, Brisbane, Sunshine Coast and Gold Coast.

To arrange an obligation-free quote for your property, contact our team today!

OUR EXPERT TEAM

Since 1999, *Furnish and Finish Property Styling* has been styling homes for sale and for lifestyle. We are one of the leading property styling companies in Sydney and Brisbane and our clients include property owners, agents, stylists, and property developers.

The primary aim of our service is to maximise the value of your home through stylish furnishings and clever design fundamentals.

Our expert team understands the demographics and intricacies of the property market and can style properties that appeal to the taste and requirements of a wide range of potential buyers.

Website: furnishandfinish.com

FURNISH & FINISH

SCAN
QR CODE



To get in touch